

## **ISD 279 Flyer Requirements** *for flyers created by vendors*

### **Vendors may supply flyers for their respective classes being offered through Community Education.**

- Flyers must be approved by Community Education at least 2 weeks prior to distribution.
- Flyers are distributed to youngest and only students in Wednesday envelopes at each school or appropriate grade range for students.
- Flyers must be bundled by school in separate boxes and by grade if you have grade specific classes.
- Flyers may be ½ sheet or whole sheet.
- Flyers will direct families to register through Community Education, vendors may not take separate registrations for classes.
- A registration forms should not be printed on vendor flyers.
- Flyers must be printed and paid for by the vendor.

### **Flyers must have the following items present to be sent out:**

1. (New) Youth Enrichment Community Education Logo and the Osseo Area Schools logo clearly displayed (email [deanm@district279.org](mailto:deanm@district279.org)) if you need the logos – logos are on the header of this document)
2. The school name clearly printed on the top of the flyer (i.e. Woodland Elementary School, Fernbrook Elementary School). Note: ¼” of white space should be on all sides of the logo.
3. The statement “**No district funds were used to create or distribute this flyer**” needs to be on the flyer.
4. The flyer must communicate that your programs are **offered in collaboration with ISD 279 - Osseo Area Schools Community Education, Youth Enrichment program.**
5. In addition, the flyer must also contain:
  - ✓ Class name
  - ✓ Dates (including skip dates)
  - ✓ Time
  - ✓ Price
  - ✓ Special information – Please report to the cafeteria after school for a snack and check-before class
  - ✓ How to register:  
To register go online to [osseo.thatscommunityed.com](http://osseo.thatscommunityed.com) or call 763-391-7223.
6. All flyers **must be emailed to ISD 279 - Youth Enrichment** ([deanm@district279.org](mailto:deanm@district279.org)) for approval before printing.
7. If you wish to send flyers out to the schools, the **deadline for delivery** is:
  - A. **You mail or deliver directly** to schools (after approval through Community Education) - must be there on Friday by 3 pm for Wednesday take home folders the following week.
  - B. **You mail or deliver to Youth Enrichment** (located at the ESC-11200 93<sup>rd</sup> Ave N. Maple Grove, MN 55369) for delivery (after approval through Community Education) - must be at our offices no later than Monday by 12 pm for Wednesday take home folders the following week.

**Questions related to flyers? Contact Marlene at [deanm@district279.org](mailto:deanm@district279.org) or call 763-391-7223.**